

JERSEY HERITAGE

Proudly protecting our Island’s rich history. Here’s how you can help us...

2027 Sponsorship Opportunities

JERSEY HERITAGE



Bethany Brock
Finance Director
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Bouônjour/Hello and thank you for reading our upcoming 2027 sponsorship opportunities.

As a charity, we need to raise more than £5 million per year and organise over 15,000 voluntary hours to nurture, protect and animate the Island's heritage.

Support from all sectors of the community helps us to keep the Island's heritage alive by protecting key sites and filling them with living history, events and exhibitions.

Over the next year we have a huge range of brilliant events, workshops, projects, and initiatives available for sponsorship.

This pack gives you a flavour of what's available and if you find something that interests you, we'd love to share more details.

Mèrcie bein des fais/Thank you very much.







Registered Charity No. 411

JERSEY HERITAGE

We are responsible for the Island's major historic sites, award-winning museums and public archives. We hold collections of artefacts, works of art, documents, specimens and information relating to Jersey's history, culture and environment.

These collections define the Island, hold the evidence for its historical development and act as the community's memory.

Sponsoring us means...

- Supporting a local charity whose mission is to preserve and promote Jersey's history and heritage
- Making a real difference in our community
- Branded opportunities for your business at key events
- CSR days for your staff at our historic sites
- Complimentary or discounted tickets for events








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JERSEY HERITAGE

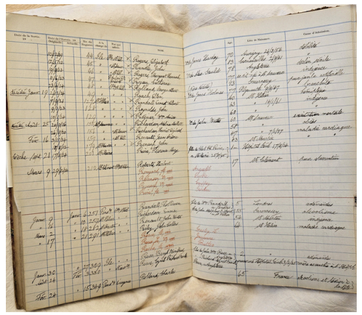
Sponsorship projects
Investments under £5,000

Military Festival 2027 / Elizabeth Castle / £2,000
Victorian Hamptonne / Hamptonne / £2,000
Behind The Scenes Week / All Sites / £2,500
Curious Folklore Tales and Trails / All Sites / £3,000
Discover the Artist in You / Jersey Museum / £3,000
Norman Invasion Event / Maritime Museum / £4,000
Early Years Programme / Jersey Museum / £4,000
Discover the Collections / Jersey Archive / £3,000

Sponsorship opportunities

Whether your organisation's values align with environment, education, community or creativity, we have something for all.

More information available on each individual event on request. Email bethany.brock@jerseyheritage.org to find out more about opportunities that interest you.







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Sponsorship projects
Investment £5,000 - £10,000

Creative Summer / All Sites / £5,000
La Faîs'sie d'Cidre / Hamptonne / £5,000
Jèrriais Day / All Island / £5,000
Small Island, Big Story Sessions / Podcast / £6,000
Café Garden Extension / Elizabeth Castle / £7,000
Halloween / Mont Orgueil / £7,000

Sponsorship opportunities

From creative family workshops to historic annual events, projects that will change our sites forever to sell-out ticketed evenings, or sponsoring new Islandwide celebrations of heritage, each of these projects presents a unique opportunity for sponsors.

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Sponsorship projects
Investment £10,000 - £15,000

Rural Connections / All sites / £10,000
Playmobil Battle of Hastings / Mont Orgueil / £10,000
Recycling Bins Project / All Sites / £12,000
Digitisation Project /Jersey Archive / £15,000

Sponsorship opportunities

Your organisation could sponsor an education programme delivered in local schools on rural heritage, a huge 7m by 3m Playmobil exhibition, be instrumental in setting up lasting environmental change at our sites, or enabling the digitisation of history.

Email bethany.brock@jerseyheritage.org for more information.







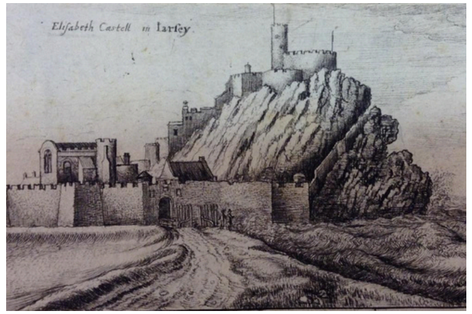


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Sponsorship projects
Investment £15,000 +

Archaeological excavation / Elizabeth Castle / £50,000







Sponsorship opportunity

The Priory of St Helier was established in the mid-12th century on L'Islet, the tidal islet on which Elizabeth Castle now sits. This site was likely selected due to its connection with the Hermitage of Saint Helier nearby and an earlier monastery established in the 6th century by Saint Marculf. Early illustrations give us a good idea of what it may have looked like; a substantial early mediaeval structure which must have been the most significant religious settlement in the Island in its day. No trace of it is now obvious. From these illustrations and some geophysical research, we have a good idea of where it was. An exploratory excavation will help us to verify this and to uncover more details of the rise and fall of this hugely significant but now largely forgotten Norman foundation.

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SPONSOR BENEFITS

Depending on which sponsorship package is chosen, a Jersey Heritage sponsor for 2027 receives:

	£2,000 to £4,000	£5,000 to £10,000	£11,000 +
Name on the 2027 sponsor board on display at Jersey Museum	✓	✓	✓
25% discounted meeting room hire at Jersey Archive or Jersey Museum	✓	✓	✓
Corporate volunteer days (number depends on sponsorship level)	1 day	2 days	4 days
Discounted stay in Elizabeth Castle Retreat (up to 24 people) date to be agreed and % discount depends on sponsorship level	25%	35%	50%

Choose Jersey Heritage

We live in a very special place. We’d love to help your business thrive, your personnel to be happy living here, and your community to flourish.

So whether it’s your brand you want to share or you're looking for CSR opportunities, we have a project that will help to meet your needs and help you to achieve your goals.

I look forward to working together.

Bethany Brock,
Finance Director at Jersey Heritage



FOR MORE INFORMATION CONTACT

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