



Fundraising Policy

For the purpose of this policy, fundraising is defined as philanthropic donations, grants, legacies and sponsorship.

Jersey Heritage is a charity and relies on income from fundraising to continue its activities.

Jersey Heritage can only accept funds if they meet all of the following criteria:

- **Benefit:** there are strong grounds for believing it will result in benefit to Jersey Heritage and will help Jersey Heritage to achieve its purpose
- **Integrity:** the company, organisation, partnership, individual or activity will not bring Jersey Heritage into disrepute, damage our reputation or integrity, or be likely to result in loss of income for Jersey Heritage
- **Independence:** donations, partnerships or activities do not compromise our independent or charitable status, or compromise our ability to meet the Service Level Agreement with the Government of Jersey
- **Influence:** there is no attempt on the part of the partner, donor, company or organisation to influence our policy or actions for their benefit
- **Legality:** partnerships, activities and the wider business activities of partner companies, individuals or organisations must be, as far as we can ascertain, wholly legal under applicable Jersey law, not in contravention of any relevant International Conventions, and/or be able to pass a 'fit and proper person' test and conform to AML legislation

The role of Trustees

The Board of Trustees will have final approval on accepting or rejecting large (over £50,000) or potentially controversial funds based on advice from senior management team.

Trustees reserve the right to consider the return of donations if they are not wholly satisfied with the source of that donation.

Restricted and Unrestricted fundraising

All funds will be considered unrestricted unless stated by the donor/grant application or company. In cases of restricted income there will be an audit trail (application form, instruction from donor).

Fundraising for other people/organisations

As a charitable organisation Jersey Heritage cannot undertake fundraising, provide grants or sponsorship in kind for any private organisation or person.

Jersey Heritage will consider joint-fundraising initiatives with charitable organisations if there are benefits to Jersey Heritage or help Jersey Heritage achieve its purpose. A formal agreement between Jersey Heritage and the other charitable organisation(s) must be written, detailing benefits, costs, projected income, risk and division of resources to each organisation. This operational agreement must be approved by a member of the Senior Management Team.

Corporate Sponsorship

Jersey Heritage will provide a formal sponsorship agreement for all commercial sponsorship activity, this agreement will set out expectations for both parties.

Ethical Standards

As an accredited organisation, Jersey Heritage will abide by Museums Association Code of Ethics <https://www.museumsassociation.org/ethics/code-of-ethics> and Archives and Records Association Code of Ethics <https://www.archives.org.uk/membership/code-of-ethics.html>.