



Jersey Heritage
Annual Review
2008

Your heritage. Pass it on.

Our partners in 2008

Thank you to all the local businesses who generously supported our work in 2008

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Thanks also to our partners La Société Jersiaise and the National Trust for Jersey who we work with through formal contracts and agreements to deliver the Island heritage service.

About Jersey Heritage

Jersey Heritage is the Island's official museums, archives and historic buildings organisation. Working to nationally recognised standards, we aim to inspire people to learn about, enjoy and safeguard their heritage

We do this by meeting States of Jersey objectives directly, and by aiming to fulfil wider community ambitions for the conservation of the historic environment, the success of the tourism economy, lifelong learning, and reflecting and promoting community identity.

This report is a snapshot of our work in 2008; a year in which more than 600,000 Islanders and tourists, families, students and seniors came to see us or used our services; 200,000 in person and 400,000 on-line.

'Very high standards have been achieved... innovative and unique styles of presentation' Visit Britain Assessment - August 2008

'Jersey Archive bears comparison with the very best. The quality of public service delivered is excellent and closely in tune with users' needs' The National Archives Inspection - September 2008

'A culture where people are extremely passionate and enthusiastic ...' Investors in People Review - November 2008

'Being awarded Museum Accreditation is an impressive achievement. It recognises the high standard and service that Jersey Heritage provides' UK Museums Libraries and Archives Council - December 2007

Conservation

What we do – manage, conserve and protect historic collections, heritage sites, public and private records, the historic environment

- We look after the Island collection of more than 300,000 historic objects, paintings, archives and specimens. Last year we received an additional 13,000 items, mainly public records, to preserve for the future.
- Information on over a quarter of a million of these items is now available on-line and last year more than 90,000 people spent time searching the archives in this way.
- We look after 18 historic sites, ranging in size from Elizabeth Castle to Seymour Tower. Last year we added Archirondel Tower and Lewis Tower to the collection of heritage sites we manage. These are now available to the public through the self-funding and very popular Heritage Lets scheme.
- We manage the process of listing buildings for the Minister for Planning and Environment. We hold records for more than 4,000 buildings, and last year we advised on new protection for 160 of the Island's special archaeological sites.





Learning

What we do – provide educational exhibitions, site visits for schools, sessions in the historic landscape, on-line learning, reminiscence sessions

- Islanders made 52,306 visits to discover, explore and enjoy Jersey Heritage sites in 2008, and we helped 3,506 Jersey Archive readers learn more about local history.
- Thanks to work by Jersey Heritage education staff, more than 8,500 local school children benefited from teaching sessions on local history last year, and we helped more than 2,000 adults learn about the Island's heritage.
- Local school children made just under 11,000 visits to our sites, all for free, under the Jersey Heritage Flash Card scheme. Local seniors used their Gold Cards to make a further 3,880 free visits.
- Older people in Jersey's care homes benefited from 31 reminiscence sessions and three carers' workshops – all run by our curators and archivists, in partnership with Health and Social Services in the Social Activities Forum.





Tourism

What we do – run heritage attractions, self-catering in historic sites, heritage events, walks and tours, advertising and promotion, write and publish guidebooks

- More than 130,000 tourists visited our heritage attractions last year. Nearly 80 per cent of visitors surveyed by Jersey Tourism in 2007 said heritage is a significant motivation to visit Jersey.
- We ran seven heritage events attended by 10,349 people as part of the Island's tourism event calendar. These included interactive historical events, Romans at La Hougue Bie, pirates at the Maritime Museum, and cider-making at Hamptonne. Another 13,268 people came for weddings and business events.
- 1,089 people enjoyed a holiday in our Heritage Lets programme of self-catering accommodation in historic sites.
- We helped thousands of visitors to Jersey discover Island heritage through local history walks, hotel presentations and guides to the historic landscape.





Community

What we do – involve and work with volunteers, businesses, heritage and arts organisations, community groups, local experts

- Nearly 200 volunteers provided over 14,000 hours of time to help our work in all areas, from guiding at sites to conservation of objects, to historic boat restoration.
- 50 local businesses signed up as corporate members, supporters or sponsors, providing both financial support and people to help with conservation projects on site.
- We worked in partnership with La Société Jersiaise, and the National Trust for Jersey to manage sites and collections, and with Jersey Arts Centre and Jersey Arts Trust on performing and visual arts at Jersey's heritage sites.
- Local living history experts brought Jersey's past to life in more than 15,000 hours of costumed interpretation at our sites. Our characters include Medieval falconers, Tudor gunners, Civil War Royalists, Georgian grenadiers and Victorian housekeepers.



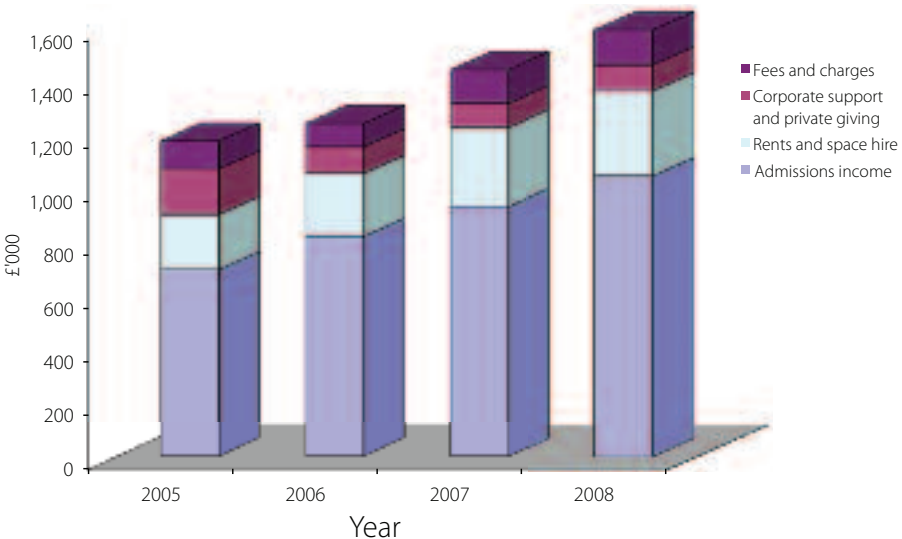


Money

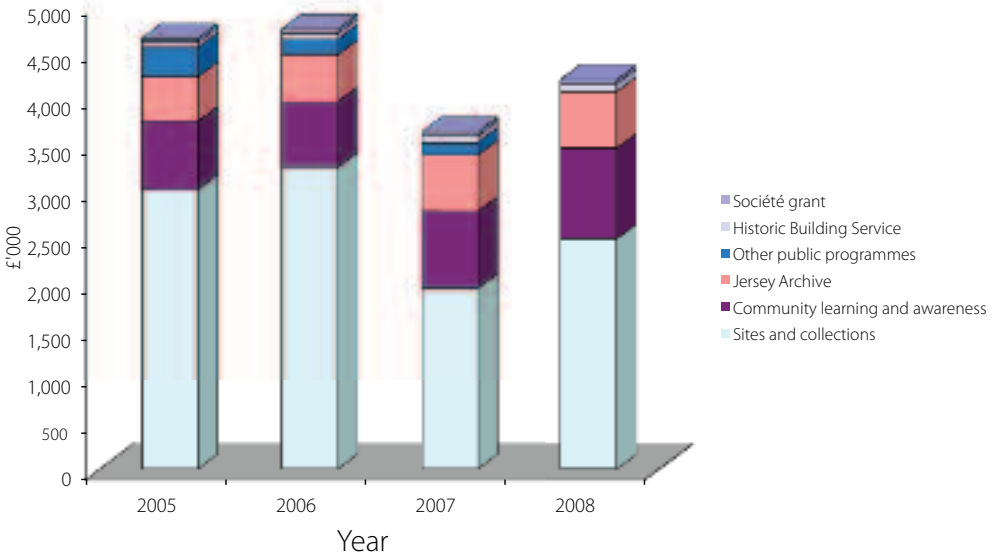
What we do – generate admissions income, trading revenue, venue hire fees, holiday accommodation rental, fundraising income, States grant support

- In 2008 we generated 45 per cent of the cost of operating the heritage service, a figure set to rise in 2009.
- In 2007 we received £1.88m from the States. By comparison, Manx National Heritage, a similar organisation in size and services, receives £5.5m and earns only 25 per cent of its income.
- It would cost the States 25 per cent more to do the same work. We reduce costs significantly thanks to our volunteer support and lower payroll costs.
- Our admissions income topped £1m for the first time in 2008, but we were able to provide free access for 40 per cent of the local people to visit Jersey Heritage sites.

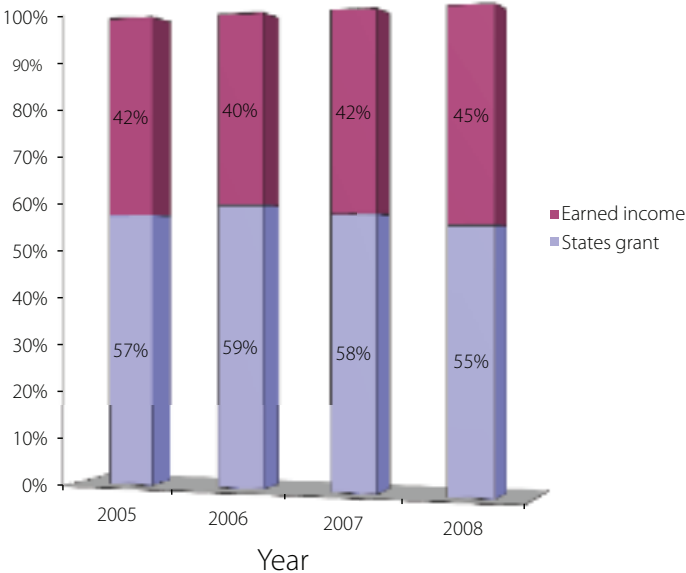
How Jersey Heritage earned money 2005 to 2008



How Jersey Heritage spent money 2005 to 2008



Relative share of income generated to States grant 2005 to 2008



Meeting national standards

We aim to operate to UK national standards in everything we do. In 2008 we met the following standards

For museums

The Museums Libraries and Archives Council's Museum Accreditation Scheme

For visitor services

Visit Britain's Visitor Attraction Quality Assurance Scheme

For archives

The National Archive's standard

For staff development

Investors In People standard

However, there are two concerns to report. While Jersey Archive was assessed to be in the top eight per cent based on the quality of the service, we are in the bottom five per cent in terms of public access. Owing to the fact that we can't afford to open Jersey Archive to the public more than three days a week we failed to meet the national accreditation standards. The Maritime Museum also failed full accreditation because, as at Jersey Archive, there is no lease with the States, and therefore no security of tenure.



Jersey Heritage volunteers, staff and trustees in 2008

Thank you to the huge team of volunteers, professionals and trustees who gave their time, skills and talents to support our work in 2008

Jurat P John de Veulle
(Chairman - retired June 2008)
Mr Clive Jones
(Chairman - from October 2008)
Mr Philip Le Brocq (Vice Chairman)
Mr Rowland Anthony
Mr Geoffrey Crill
Constable Simon Crowcroft
Mr Blair Gould
Deputy Carolyn Labey (until October 2008)
Mr Paul Nicolle
Mr Jonathan Voak

Mark Ashworth
Wayne Audrain
Trevor Bull
Jonathan Carter
Jason Castledine
Toby Chiang
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Jackie George
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Helen Gray
Sam Hardy
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Mick Le Pavoux
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Jo Liron
Mike Long
John Lord
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Neil Mahrer
Renny Maraj
Barry McClelland
George McLwraith
Debbie Miller
Jo Mitchell
Maureen Moonie
Ann Morin
Violet Mourant
Val Nelson
Stuart Nicolle
Lisa Oldham
Helen Otterwell
Roland Quintaine
Peter Roberts
Linda Romeril
Peter Shaw
Deborah Shead
Anna Stevens
Allison Soulsby
Steve Taylor-Collas
Paula Thelwell
Jon Troy
Janne White
Jonathan Rennard
Barry Le Brun
Holly Evans

Trevor Copp
Terry Brown
Joanne Falla
Terry Audrain
John Cameron
Nicola Lucas
Carmella Knight
Maureen Ashworth
Simonne Boys
David Chilton
Gillian Chilton
Ann Dodsley
Helen Morton
Diana Renouf
Carol Romeril
Jane Warren
Cynthia Dotter
Joseph Smith
Chris Fennell
Jenny Sunley
Graham Gallais
Annabel Blaine
Philip Smith
Andy Davies
Christopher Lee
Ian MacDonald
John Whitford
David Newman
Eric Portsmouth
Amanda Dimond
Richard Caldeira
Rob Shaw
John Travert
Mark Daniels
David Bull
Liz Bird
Roy Young
Graham Shaw
John Doran
Jacky Jones
Sven Ford
Aaron Forster
Mat Sutherland

Daniel Reed
Frank Greenwell
Kat Wilkinson
Bob Asplet
Chris Dalkner
Maureen Mannion
Sadie Rennard
Nigel Blake
Irene Dawkins
Pat Dorgan
Dave Dorgan
Mary Dunford
Sue Headdon
Paul Jasper
Kevin Lees
Maureen Mallett
Ann Winder
Terry Underwood
Jenny Underwood
Gary Turner
Berna Fontaine
Ian Kearns
Darynne Hamon
David Coom
Hazel Copp
Rikki De Louche
Roger Burton
Mick Humphreys
Amy Pugsley
Gabby Mason
Jessica Myhill
Alexandra Reid
Ciara McCarthy
Kim Hamon
Steph Forster
Trevor Bull

For generations to enjoy



Tell the story of the Occupation, discover the secrets of low water fishing or make cider from local apples. Jersey Heritage helps to interpret Jersey's history by protecting our landmarks and keeping traditions alive, giving everyone the opportunity to pass on their stories.

Make a donation - become a member*

Jersey Heritage is a charity and needs your support. Become a member and help look after Jersey's heritage, for now and for the future. From just £40 you can protect Jersey's heritage for the benefit and enjoyment of everyone.

Visit www.jerseyheritage.org

Call 633315

Or come in to any heritage site

*Terms and conditions apply.

Members benefit from:

Free entry to all
Jersey Heritage sites

Free entry to Jersey Heritage
events, Flash Days and exhibitions

Discounts at Jersey Heritage
cafés and shops

Member activities and
behind the scenes tours

£40 donation =
Single adult annual membership

£60 donation =
Joint adult annual membership

Your heritage. Pass it on.

Thank you for taking the time to gain an insight into our work. We are proud to have achieved so much in 2008 in conservation, tourism, learning and community heritage. All this has been possible thanks to the help of the States of Jersey and our visitors, sponsors, donors, customers and supporters

We need your help to keep going. You can help us protect Jersey's heritage, allow everyone to enjoy it and pass it on to future generations. So please ...

explore our castles and museums

share your skills and experience and become a volunteer

stay in one of our forts or towers for the weekend

learn more about Jersey's heritage by buying one of our publications

discover something about your family history, house or Island's heritage at Jersey Archive

sponsor one of our exhibitions

hire one of our sites for a wedding or special event

pledge your support by making a donation to protect Jersey's heritage

support our work by becoming a member - see overleaf, or for school children pick up a Flash Card

With your support we can make the most of Jersey's rich and unique heritage. We can protect and develop more historic sites for public use. We can make more art and history collections available. We can help more visitors to discover Jersey's heritage and more children to learn about the past. We can help everyone celebrate and pass on the things that make Jersey special for them.

To find out more please visit www.jerseyheritage.org